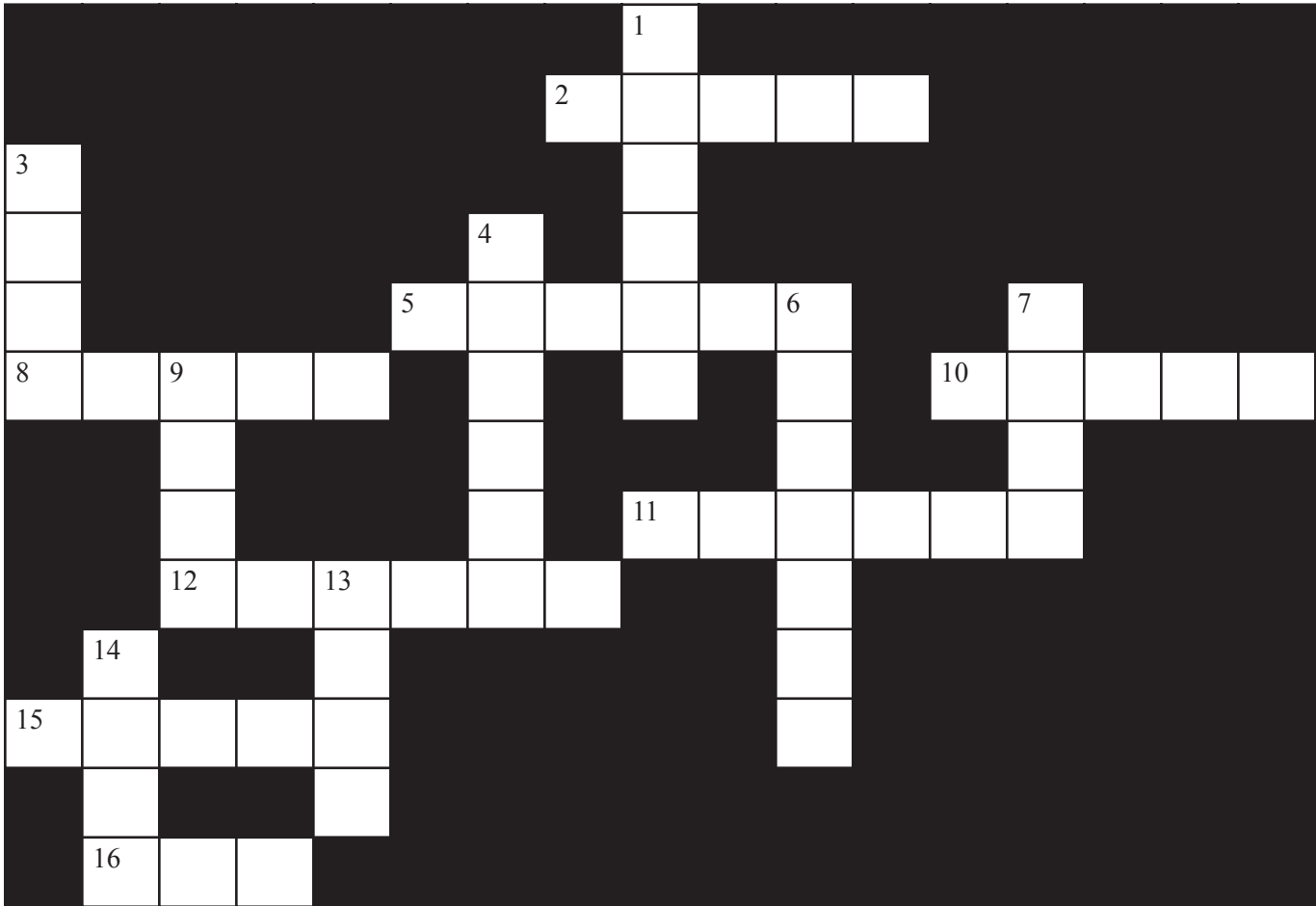


SPEAK BUSINESS ENGLISH LIKE AN AMERICAN
REVIEW FOR CHAPTERS 6-10



Across

2. Our business is in trouble. Our competitors are eating our _____.
5. Procter & Gamble tested the _____ for their new detergent by launching it in California first, before introducing it to the entire United States.
8. Let's face the _____. Our sales are down again this month. We need to take action now to turn around the business.
10. The investment bank is going to Harvard Business School to interview students. They're hoping to bring in lots of new _____ this year.
11. When the Gap shut down their entire website to re-design it, they lost a _____ penny in sales.
15. When the high tech firm realized they were falling behind their competitors, they decided to clean _____ and bring in some fresh new talent.
16. Hank was disappointed by his job at the Donox Corporation. It was a _____ cry from what he was expecting.

Down

1. After discussing for years whether or not to open an office in Beijing, the computer company finally decided to bite the _____.
3. As a real estate agent, Marcy is always trying to think of creative ways to _____ up business.
4. Sure, it's risky to enter the market in China, but nothing ventured, nothing _____.
6. We've got to pack and ship 300 boxes of product today. Who's ready to roll up their _____ and get to work?
7. Chris has designed hundreds of websites for large corporations, so designing your simple site should be child's _____ for him.
9. Pam was very nervous about her interview with McKinsey. Her roommate told her to just give it her best _____.
13. Don't try to pull the wool over my _____. I know you've been out interviewing for other jobs.
14. No wonder sales of trucks and SUVs have declined. Gas prices have gone through the _____!